



## 2021 CREATIVE RATE CARD

### STARTER

1 client  
1 campaign

### ECONO

3 clients  
1 campaign

### PRO

10 clients  
1 campaign

### ELITE

Unlimited clients  
Unlimited campaigns

## MONTHLY PACKAGES

**\$200/mo**

**\$500/mo**

**\$1200/mo**

**\$2000/mo**

	STARTER	ECONO	PRO	ELITE
Static Display ad creation - standard IAB sizes	✓	✓	✓	✓
In-Banner Video ad creation - standard IAB sizes	X	✓	✓	✓
Vendor Based ad tag creation - any size*	✓	✓	✓	✓
Vendor Based Rich ad creation - standard IAB sizes*	X	X	✓	✓
Rich Media ad creation - standard IAB sizes*	X	X	✓	✓
Social Media static ad creation - any size	X	X	✓	✓
File Manipulation (change sizes, file weights, ect.)	✓	✓	✓	✓
Unlimited Static Display Revisions	X	X	X	✓
HTML Responder Email - 2 revisions (+\$50 per rev after)	X	X	✓	✓
HTML Responder Email - include Reblasts (unlimited revisions)	X	X	X	✓

\*Does not include vendor CPM's

1 campaign consists of one iteration of creative (i.e. one homepage takeover, one HTML email) Extra iterations of creative will go off of the A La Carte pricing.

RUSH REQUESTS INCUR A \$250 RUSH CHARGE, NOT INCLUDED WITH ANY PACKAGE. RUSH REQUEST IS ANY CREATIVE NEEDED UNDER A 24/HR TURNAROUND

## A LA CARTE PRICING

COST IS PER AD UNIT SIZE  
PER 1 CLIENT

	COST
Static Display ad creation - standard IAB sizes	<b>\$50</b>
In-Banner Video ad creation - standard IAB sizes*	<b>\$150</b>
Rich Media ad creation - standard IAB sizes*	<b>\$150</b>
Social Media static ad creation	<b>\$50</b>
Social Media video ad creation	<b>\$150</b>
File Manipulation (change sizes, file weights, ect.)	<b>\$25</b>
HTML Responder Email - 2 revisions (+\$50 per rev after)	<b>\$200</b>

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For unlisted services or specialized pricing call Stan at 216-372-2262  
or email [stan@localdigitalllc.com](mailto:stan@localdigitalllc.com)

